



# BECAUSE COLOR MATTERS

A lot of work goes into making a quality product. But the best design and most meticulous construction can be wasted if the colors on the final paint or coating are not perfect.

Datacolor understands the needs of the demanding paint and coatings industry.

Executives of the largest companies in the world have long used Datacolor's industry leading software, hardware and consulting services to get perfect color. Now with Datacolor SPECTRUM™ we provide centralized control and universal access to the entire color management process.

You can take care of all the other details.  
But trust your color quality to Datacolor.

To find out more about the Datacolor SPECTRUM suite of products and services go to

[www.datacolor.com](http://www.datacolor.com)

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*Because Color Matters*

